

AERO INDIA 2025

15TH EDITION OF AERO INDIA-2025; AN INTERNATIONAL SHOW ON AEROSPACE, DEFENCE AND CIVIL AVIATION

10th–14th FEBRUARY 2025
AIR FORCE STATION
YELAHANKA, BENGALURU

TERMS & CONDITIONS

FOR OFFICE USE ONLY

DATE:

CONTRACT NUMBER:

INVOICE NUMBER:

TERMS & CONDITIONS

I/We hereby apply to the 15th edition of AERO INDIA 2025 an Aerospace, Defence and Civil Aviation Exhibition to exhibit at the event which has been scheduled during 10th-14th February 2025 at Air Force Station, Yelahanka, Bengaluru.

I/We understand and agree that by this application, I/We agree to abide fully and unreservedly with the Terms and Conditions on the face and reverse hereto and the Exhibition Regulations as contained in the exhibitor manual, a copy of which will be uploaded on the Aero India website – www.aeroindia.gov.in, and any amendments and additions to the Regulations which may be imposed by the owners in their discretion from time to time. These regulations are deemed to be an integral part of this contract. In the event of Exhibitor individually or being in Partnership/Joint Venture, then I/we being the representative, deemed to have obtained the consent of all the individual participants to all the conditions of this contract.

[Note: Short Title- Herein after, the organizer is mentioned as Defence Exhibition Organisation (DEO) in this document].

1. ORGANISER

Defence Exhibition Organisation (DEO)

Government of India Ministry of Defence,
Department of Defence Production,
Room Willow, First Floor, India Habitat Centre
Lodhi Road, New Delhi - 110 003, India
Tele: +91 11 43663320
Fax: +91 11 43663321
Email ID: aeroindia-ddp@gov.in

For Space Booking related Enquiry DPIT Division

Ministry of Defence
Department of Defence Production
6th Floor, Konnectus Tower-2, DMRC Building
Tele: +91 11 20836145, Extn- 207
Email ID: aeroindia-ddp@gov.in
Helpdesk: dpit@ddpmod.gov.in

2. VENUE, DATE & TIMING

15th edition of AERO INDIA 2025, an Aerospace, Defence and Civil Aviation Exhibition will be held from 10th - 14th February 2025, Air Force Station, Yelahanka, Bengaluru. The Business Days of the Exhibition will be from 10-12 February 2025 and Public Days on 13 & 14 February 2025. The timings of the exhibition will be as follows:-

(a) Inauguration, Official events & Seminars	10 th February 2025, (0900hrs onwards)
(b) Business Hrs on Inaugural Day	1300-1800hrs
(c) Business Hours on other Business Days	0900 – 1800hrs
(d) Public Days	13 th -14 th February 2025 (0900-1800hrs)

A company/organization/association booking space for participation will be termed as an Exhibitor.

3. PARTICIPATION CHARGES *(Charges for Space per square meter + GST)

MSME will be given a 50% discount for Booking shell space on 12Sqm at time of making final payment. MSME booking >12Sqm is not eligible for any discount. MSME is to submit proof of MSME to avail the discount which will be given post verification of documents (documents to have UAM No).

An Early bird discount for Bookings upto 30th November 2024

Type of Exhibitor	Indoor Raw	Indoor Shell	Outdoor
Indian Participants (in INR)	35150	45600	17100
Foreign Participants(in USD)	760	902	475



- For Bookings from 1st December 2024 onwards

Type of Exhibitor	Indoor Raw	Indoor Shell	Outdoor
Indian Participants (in INR)	37000	48000	18000
Foreign Participants(in USD)	800	950	500

3.1. Aircraft Display (Rates per aircraft depending on tonnage)

- For Bookings upto 30th November 2024

Aircraft Weight	Indian Participants (in INR)	Foreign Participants (in USD)
Upto 1 ton	110200	2090
Upto 3 tons	228950	4465
Upto 10 tons	304000	5890
Upto 25 tons	454100	8740
Upto 40 tons	606100	11685
Upto 60 tons	758100	14630
Above 60 tons	773300	14915

- For Bookings from 1st December 2024 onwards

Aircraft Weight	Indian Participants (in INR)	Foreign Participants (in USD)
Upto 1 ton	116000	2200
Upto 3 tons	241000	4700
Upto 10 tons	320000	6200
Upto 25 tons	478000	9200
Upto 40 tons	638000	12300
Upto 60 tons	798000	15400
Above 60 tons	814000	15700

3.2. Conference Hall & B2B Meeting Room (Rate per two hrs for Conference & per hour for B2B)

- Rate for Conference Hall Bookings

Hall	Indian Participants (in INR)	Foreign Participants (in USD)
Conference Hall (30 seater)	100000/-	2000
Conference Hall (50 seater)	200000/-	4000

- Rates for Booking of B2B Meeting Table- 01 hours Slot

Category	Indian Participants (in INR)	Foreign Participants (in USD)
8 PAX	12000	200
12 PAX	15000	300

3.3. Hospitality Chalet (6m x12m)

- For Bookings upto 30th November 2024

Category	Indian Participants (in INR)	Foreign Participants (in USD)
Single Storey	2600000	50620
Double Storey	5200000	100500



- **For Bookings from 1st December 2024 onwards**

Category	Indian Participants (in INR)	Foreign Participants (in USD)
Single Storey	2733000	53000
Double Storey	5466000	106000

***Goods and Services Tax (GST) @ 18% will be extra applicable on above rates**

Note:-

(a) The space can be booked subject to a minimum area of 12 sq. meters.

(b) Shell-space will include three sides partition, fascia name, floor covering, six lights, one 5/15 AMP socket, one trash bin, table with three chairs and carpeting.

(c) Electricity Charges will be extra.

(d) In case Online Payment Gateway Service Provider or Bank imposes any taxes or charges over and above the booking amount, the same shall be borne by the exhibitor/client/person using such a service and shall make payment as per applicable charges to DEO.

(e) **Display of Foreign Exhibits on Space/Booth Booked by Indian Exhibitor** – Aero India has dual rental policy to promote Indian exhibitors. The rates in INR are only applicable to companies registered in India (as defined under the Companies Act, 2013) and shall be displaying products manufactured in India. All other companies are liable to pay in USD at the rates prescribed for Foreign Participants (International exhibitors). Any Indian company/exhibitor(s) found subletting or facilitating display of foreign exhibits on their space booth (as also displaying products/banners/promotion material of any other Foreign/Indian unregistered firm at **Aero India-2025**) will penalty of INR 50 Lakhs or USD 70,000 on the Indian company/exhibitor that has booked the said space. The Organisers also reserve the right to order closure of such errant companies/exhibitors.

(f) **Sub-Letting:** The Exhibitor must not transfer, dispose of or part with or otherwise sublet the whole or any part of his site, whether for financial consideration or otherwise. The Exhibitor must, if he is an agent, distributor or licensee, state at the time of contract or through Exhibitor Manual forms, the names of the principals to be represented. This does not prohibit an Exhibitor displaying the products of a principal for whom he becomes an agent, distributor or licensee after the time of contract, with the prior written permission of DEO and after paying relevant charges, if/as applicable. However, if the Exhibitor brings in a Co-exhibitor with them, the exhibitor shall have to register their Co-exhibitor after paying registration fee for Co-exhibitor in addition to their registration fee. If any exhibitor is found to have defaulted, the exhibitor shall have to pay double the rate of their rental charges as penalty at the maximum rates of the space allotted.

“Any Subsidiary/Division of Company/Exhibitor will be considered as part of the Principal exhibitor. However each Subsidiary/Division will be enrolled separately under the Principal’s login free of charge”

(g) **Discount for Bulk Booking:**

- i. Booking 100sqm - 499 Sqm: 2%
- ii. Booking 500 sqm - 999 sqm: 3%
- iii. Above 1000 sqm - 5%



3.3 Electricity Charges

– For Event Duration

Participants	Rate Per Kw for Event Duration	For 12 hrs	For 24 hrs
Foreign Participants	Payable in INR	11000	22000
Indian Participants	Payable in INR	7000	14000

– For Pre / Post Event Days on Per Day basis

Participants	Rate Per kW	Per Day (Working Hours)
Foreign Participants	Payable in INR	3600
Indian Participants	Payable in INR	3600

* Electricity charges are inclusive of GST

4. Space Booking and Payment Terms

REGISTRATION FOR SPACE BOOKING

The interested participants may register online on official website by payment of registration fee of INR 40,000/- or USD 700 (inclusive of GST) for Indian & Foreign Companies respectively, which would be adjusted against space booking charges. On acceptance of registration, participating organization will be allocated an Aero India reference number, Login Id and password. Aero India reference number should be quoted by the registered participant in all the future correspondences. Registration fee is non-refundable unless the Organisers are unable to provide space due to complete sale of space.

Application for space booking / participation will be done online through Aero India website 2025. On acceptance of the application for space booking, DEO will allocate the space and raise invoice for space booking. All request and allocation will be online only. No offline submission of application and manual allotment of space will be done.

Part payment of space booking charges is not acceptable and will render disqualification from Aero India with forfeiture of deposited amount. Upon payment, it shall be construed that the participant/Exhibitor have agreed to the Contract / Terms & Conditions. Option for making online payment will also be provided on official website www.aeroindia.gov.in. Participation will be accepted on first-come-first served basis.

Upon acceptance of an application by the Organisers, the application shall ipso facto become a contract binding on the Exhibitor and the Organisers (DEO) on the terms and conditions contained herein and in the Exhibition Regulations, as contained in Exhibitors Manual. On any failure to comply with payment terms, the organisers reserve the right to cancel the contract and to deny access into exhibition area to such exhibitors. DEO will have sole discretion in allocation of space. However, due consideration will be given to the choice and requirement of all applicants, subject to availability thereof.

The Exhibitor agrees and understands that, upon allocation of the requested space at no instant the allocated space shall be liable to be reduced in size. Participants registering for static and flying display of Aircraft on Aero India website would be required to take necessary clearances/permissions from the competent authorities to bring their aircraft for exhibition in Aero India 2025, acceptance of registration does not automatically entitle clearance for the same.



5. Payment Schedule

- (a) The payment schedule for space booking is as follows:
- Payment of Space booked upto 30th November 2024.** 100% space booking charges within 07 days from the date of online provisional booking, else Provisionally booked space will be auto cancelled post 07 days and space would be made available for other exhibitors. For booking made on 30th November 2024, 100% payment to be made by 07 December 2024. Applicable rates thereafter will be on the basis of rates applicable w.e.f 01 December 2024 onwards and not on the date of provisional booking.
 - Payment for Bookings made between 1st December 2024 to 15th January 2025.** 100% of the space charges are to be paid within 07 days of making provisional booking as per the booking rates w.e.f 1st December 2024, else provisional booking will get auto cancelled and space would be made available for other exhibitors.
- (b) All sums payable under this contract shall be paid together with the addition of such Goods and Services Tax (or such other government tax or levy) as is legally payable on those sums. Providing the GST number is the responsibility of the participant. Currently, the Goods & Services Tax applicable is 18% of the total invoice value. The total cost represents the payment for the space at the site, details of which would be mentioned in the Tax Invoice provided by DEO. All other Goods and Services required by the Exhibitor shall be paid for by the Exhibitor in addition thereto. These additional services include, and are not limited to electricity, horticulture, telephone, internet, security etc. Exhibitors will not be allowed to occupy their space or stands if the payment terms specified on the contract are not followed. These terms cannot be varied under any circumstances.
- (c) Interest at the rate of 2% will be charged on any amount outstanding after **23 January 2025** the due date for payment until payment is made. The stand would be closed if full payment is not made before commencement of the show.
- (d) **Hall Layouts and Stand numbering Plans**
- Stand numbers and dimensions given on the exhibition layout plan are only for reference purpose and should not be used for any publicity purposes. DEO reserves the right to change the numbering plan and/or alter the layout plans at any given time.
- (e) **Catalogue Entry Charges**
- Each exhibitor will be entitled free catalogue entry (excluding LOGO) upto 150 words. Exhibitors can also get the name of their collaborator / principal / agent / Group Company included in the directory provided they fall in the same line of business. However, for additional entry an amount of Rs 1000 / USD 25 (inclusive of GST) will be charged from Indian and foreign exhibitor respectively. Exhibitors who wish listing more than 150 to 300 words including full color LOGO is required to pay Rs 2000 / USD 50 (inclusive of GST) for catalogue entry respectively. This payment will be made along with space booking charges.

6. Cancellation of Booked Space

Without prejudice to the rights and remedies available under this contract and in the event of DEO agreeing in writing to any Exhibitor's written request for release from the contract, then the Exhibitor will be liable for all or any part of the cost (including GST) as stated in the contract and shall be on the following scale:-

- 50% Cancellation charges of the total space charges including IGST, on or before 10 Jan 2025.
- 100% cancellation charges of the total space charges including IGST, if cancellation is done 11 Jan 2025 onwards.

These terms cannot be varied under any circumstances.

7. Failure to Exhibit

- (a) Any exhibitor or firm which, having entered into the contract for exhibition space, fails to exhibit whether or not for any reason of the Exhibitor's own choosing and has not been released from the contract



by DEO shall be liable for payment of the full amount stated in the contract plus any additional costs incurred by DEO as a result of such failure to exhibit.

(b) DEO will not be liable in any way in the event that Immigration Authorities or any other Govt Security Agency prevent the attendance of any personnel at the exhibition.

8. Limitation of Liability and Indemnity

(a) To the extent permissible under the Indian law, DEO, its officers, Directors, employees, workers or agents shall not be liable for:-

(i) The safety of Exhibitor, its staff, workers, agents, contractors or invitees during the exhibition;

(ii) Any damage to or loss of exhibits, articles or other property of whatever kind brought in to the exhibition by Exhibitor, its staff, workers, agents, contractors or invitees or members of the public; **or**

(iii) Any other damages or loss (including, without limitation, to loss of goodwill or business profits, interruption due to work stoppage, data loss, computer failure or malfunction, and all other commercial damages or losses or exemplary, aggravated, punitive or such similar damages whether arising out of contract, tort or any other legal theory).

(b) DEO shall not in any event be held responsible for any restrictions or conditions which prevent construction, erection, completion, alteration or dismantling of stands or the entity, sitting or the removal of exhibits, or for the failure of any services or amenities provided by AFS Yelahanka, Owners or other third parties.

(c) While DEO may provide information on the relevant legal requirements applicable to the Exhibitor including the licenses and permits which the Exhibitor has to obtain, DEO shall not be responsible for any errors or omission and the Exhibitor is solely responsible for ensuring that it has complied with all legal requirements.

(d) The Exhibitor shall be exclusively responsible for obtaining any such Visas as may be required to enable him, his personnel, agents, representatives, invitees or others to attend the exhibition and in no event shall there be any claim for loss, damage or otherwise against the organizers for the same.

(e) DEO shall not be responsible for the acts or omission of any contractor appointed by DEO to provide any products or services to the Exhibitor.

(f) In the event that DEO is found by a court of competent jurisdiction or any other competent authority or tribunal to be liable notwithstanding the provision of this clause, the aggregate liability of DEO for all claims made by the Exhibitor in respect of any loss or damage incurred or suffered shall not exceed the amount paid by the Exhibitor to DEO for the space at the event at or during which the loss or damage was incurred or suffered.

(g) The Exhibitor shall indemnify and hold DEO harmless in respect of any and all loss, damage, expense (including legal costs on a solicitor and clients basis), or liability (whether criminal or civil) and costs of settlement suffered or incurred due to any act, omission, neglect or default of the Exhibitor, its staff, workers, agents, contractors or invitees, and any claim by any third party that any exhibit, service or other material or information exhibited, provided or used by the Exhibitor infringes the Intellectual Property Rights or any other rights of any party. The indemnity provided under this clause shall survive the termination of this contract and is in addition to any other remedy which DEO is entitled to under the law.

9. Penalty

Any Indian company/exhibitor(s) found subletting or facilitating display of foreign exhibitors on space booth (as also displaying products/banners/promotion material of any other Foreign/Indian unregistered



firm at Aero India-2025) will attract a penalty of INR 18 Lakh or USD 25000 on the Indian company/exhibitor that has booked the said space. The Organisers also reserve the right to order closure of such errant companies/exhibitors.

10. Insurance

Exhibitors shall make sure that they are fully covered by insurance including, but not restricted to, all risks of their property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by any circumstance whatsoever whether by reason of fire, water, theft, accident or any other cause. The Exhibitors shall insure against, indemnify and hold DEO harmless in respect of the Exhibitor's liability to DEO. If DEO so demands, the Exhibitor shall provide proof to DEO that the Exhibitor has adequate insurance cover. Exhibitors shall ensure that their temporary staff and the staff of their workers, agents or contractors are insured against claims for workman's compensation. The period for which such insurances shall be maintained shall be from the time the Exhibitor or any of his workers, agents or contractors first enters the exhibition grounds until he has vacated the exhibition grounds and all his exhibits and property have been removed. More details of Insurance related terms and conditions are mentioned in Exhibitor's Manual.

11. Construction, Maintenance and Operation of Stands

- (a) **Possession of Space** – Possession to exhibitors taking raw stand space will be given **10:00 am onwards on 27 Jan 2025**. For exhibitors under shell scheme, possession will be given **10:00 am onwards on 04 Feb 2025**. For Chalet bookings / Outdoor display area, the same will be handed over to the exhibitor for activities **10:00 am onwards on 27 Jan 2025**. The handing over of possession will be subject to final payment to DEO for participation & space charges, catalogue entry fee, electricity and water charges, etc. Electricity & water charges are to be paid directly to the Official Fabricator.
- (b) **Construction of Stands** – The interior design of the stand will have to be within the architectural controls laid down by DEO and design of the stand will have to be approved from DEO prior **on 20 Jan 2025**. The stands will abide by and conform to **IS 8758:1993**. Exhibitors (Indian / Foreign) who do not comply with these guidelines and regulations will have to pay a penalty of Rs 50,000/- / USD 1000 (inclusive of GST) and will run the risk of closure of the stand by DEO. All construction material, waste and empties etc. will be removed by **18:00hrs on 15 Feb 2025**. Work on construction of stands will be permitted within the stand area only or outside the hall and in no case in the walk-ways in the Halls. Organisers reserve the right to order any changes to booths or have any item removed from the booth, which do not comply with the laid down specifications or with international norms/conventions on weapons/ammunition.
- (c) **Stand Completion** – Stands are to be completed in all respect by **1800 hrs on 08 Feb 2025**. Full Dress Rehearsal of AERO INDIA - 2025 will be held on **09 Feb 2025**.
- (d) **Operation of Stands** – No stand will remain unattended. All stands must open at least half an hour before the exhibition and shall remain open till half an hour post exhibition time on each day.
- (e) **Storage of Empties** - No empties will be stored within or behind the exhibition stands.
- (f) **Stand Contractor for fabricator** - Contractors other than Official contractor will be required to pay one time royalty of Rs.2,00,000 (inclusive of GST) for Indian Contractors and USD 4000 (inclusive of GST) for foreign contractor. For designing and construction of customized stalls, it is advised that the exhibitors may take the services of the official stand fabricator. Details of personnel who will be constructing/decorating stands/chalets, other than the official Stand Contractors may be furnished by concerned exhibitor along with a letter of authority nominating contracting company for such services.



(g) **Service Provider Police Verification-** It is mandatory for all Indian service providers to fill the Police Verification Form and get their workers/staff whosoever will be entering exhibition area police verified.

(h) **Group Stands –** Contracting parties for group stands are responsible for ensuring that all Exhibitors within their group are fully aware of and agree to abide by these Terms and Conditions and by the Rules and Regulations of the exhibition.

(i) **Vacation of Space –**Stands will have to be vacated under shell scheme and raw space latest by 1700 hrs on 16 Feb 2025. The site will close on 17 Feb 2025.

(j) **Damages to the Hall –** Exhibitors will be required to make good all damages or make payment for damages to the Halls or any structure or gardens/land scraping caused directly or indirectly by any exhibitor or by any agency employed by him.

(k) **Sale of Exhibits-** No counter sales will be permitted during the exhibition. Exhibitors may distribute publicity material from their respective booth. Publishing and distribution of Defence Magazines is not permitted unless the Media Houses are registered as Associate Media Partners duly paying the media partner charges.

(l) **Associate Media Partners/–** No counter sales will be permitted during the exhibition. Exhibitors may distribute publicity material from their respective booth. Publishing and distribution of Defence Magazines is not permitted unless the Media Houses are registered as Media Partners duly paying the media partner charges of INR 10 Lakh plus GST and will be provided 12 Sqm space and 10 passes to facilitate distribution of print material against the payment for registration as Associate Media Partners on the Aero India-2025 website. Associate Media Partners are required to register with 100% payment by 15 January 2025.

Media houses are prohibited to seek advertorials as Media Partners/Associated Media Partners of the event prior registration with payment of the stated charges. Organisers have the right to represent to all exhibitors in their database to bar such wilfully errant Media Partners.

(m) **Handling of Exhibits, Customs and Import –** Exhibitors can avail the services of only the appointed/nominated cargo agent selected by DEO. No other cargo agent will be allowed to enter/operate in the exhibition under any circumstances.

(n) **Entry/Exit and passes-** Entry into Exhibition site/area will be on the basis of passes issued by Organiser/DEO. Each exhibitor will be entitled to 3 passes (Exhibition days validity) for 12 Sqm space booked and in multiples of space booked thereof and 01 pass (single entry & 01 day validity) per 02 Sqm thereof on Complimentary basis. For additional exhibitor passes beyond the number of gratis passes provided to the exhibitor, passes are to be purchased at the price of INR 5000/- by Indian Exhibitors or USD 150 by Foreign Exhibitors (inclusive of GST). Entry of vehicles in the Exhibition Complex will not be permitted during exhibition hours and other hours specified separately. Car passes for parking in the designated locations will be available for INR 3500 for Indian nationals and USD 80 for Foreign Nationals (inclusive of GST). For 12 Seater & above vehicles, the vehicle passes will be available for INR 5000 for Indian nationals and USD 130 for Foreign nationals (inclusive of GST). Exit passes along with no dues certificate issued by DEO will be necessary for exhibits / material to be taken out of the Air Force Station, Yelahanka, Bengaluru.

(o) **Business Passes –** Business passes will be available at INR 5000 for Indian nationals and USD 150 for Foreign nationals on all days as per the timings of the Exhibition. The charges for Business visitor passes are inclusive of GST. One car pass (for Outside parking) will be provided with each Business visitor pass.

(p) **Visitor Passes.** As per stipulations of the State Government and subject to Public gathering



being permitted and/or scheduling of Public days, the ADVA Entry to witness the Aero Display will open post the Inaugural event viz 13:00hrs on 10th Feb 2025 and on all other days from 09:00am and ADVA passes can be purchased at INR 1000 for Indian nationals and USD 50 (inclusive of GST) for Foreign nationals. On public days viz 13th-14th February 2025, General visitor passes providing access to the exhibition area and the Air Display area will be available at INR 2500 for Indian nationals and for USD 50 (inclusive of GST) for Foreign nationals. The charges for all types of passes are inclusive of GST.

(q) **Inaugural Function & Dinner Invites.** Each Exhibitor will receive two Inaugural Event invites and 01 Dinner Invite. The number of invites will be increased on Pro-rata basis (as per scale above) for multiples of 50Sq.m. Additionally, for space booked by Agencies on behalf of multiple exhibitors co-located in a Pavilion, each Indirect/Co-exhibitors will receive 01 Inaugural and 01 Dinner invite on Complimentary basis.

(r) **Refunds.** The Excess amount paid by the exhibitors/visitors will be refunded only after the exhibition. A confirmation on the Bank details is to be submitted to DEO immediately on completion of the event and processing of the Tax Invoices thereof.

The excess amount paid by the foreign exhibitors/visitors will be refunded as per the [FEMA \(Foreign Exchange Management Act\)](#) Guidelines and Exchange Rate variation would be borne by the participants.

(s) **Violation of Rules** – In the event of violation of any terms and conditions, DEO will reserve the right to close down the stall of the exhibitor.

(t) **Sponsorship.** Sponsorship for branding and publicity of the exhibitors company is offered. The types of sponsorship is at Annexure A. Sponsorship will be offered to the exhibitor depositing first the sponsorship amount with DEO.

(u) **Guidelines for Exhibitors**

(i) The exhibitor may download participation letter from their exhibitor's login after payment of the full amount for their respective space booking.

(ii) The exhibitor may download their Proforma Invoice after the provisional booking of their space from their exhibitor's login including their payment receipts. The Tax Invoice will be made available to the exhibitors after the completion of the show.

(iii) No TDS is to be deducted while making payment as DEO being Central Government department is exempted under the provision of Section 196 of Income Tax Act, 1961.

(iv) The change of company name after registration is prohibited.

(v) The Business Tickets/ Visitors Tickets are not transferable/ editable once booked ie. Change of Date, Member name etc. In case of non-receipt of the Business visitor ticket, request for refund is to be made prior commencement of the show.

12. Force Majeure

*DEO shall not be liable to the Exhibitor by reason of any cancellation, suspension or part-time opening of the exhibition, either as a whole or in part, for any non-performance of their obligations under this contract or for any amendments or alterations to all or any of the Rules and Regulations of the Exhibition in each case to the extent that such occurrence is due to any circumstances not within their control. These circumstances include but are not limited to, war, fire, national emergency, labor unrest, earthquake, floods or other such acts of nature, acts of terror, pandemic, non-availability or cancellation of exhibition premises or any other cause not within the control of DEO. In case the exhibition / participation in the exhibition stands cancelled by either party because of Force Majeure reasons (including security measures and enforcement by public authorities) **an amount of 25% of the total payment will remain with the organisers as Organisers compensation of costs.***



13. Unforeseen Occurrences

In the event of any occurrences not foreseen in these Rules and Regulations, the decision of DEO shall be final.

15. Copyright

The Exhibitor gives permission to DEO to publish before, during and after the exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor. The Exhibitor guarantees that all graphic elements, designs and photos are either:

- (i) Original material,*
- (ii) Paid for by the Exhibitor or,*
- (iii) Already in the public domain such that DEO cannot be sued for copyright violation.*
- (iv) Counterfeits and Copyright Infringements*

Copyright infringement will be vigorously policed at the exhibition. Copies or counterfeit goods are not permitted at the exhibition. Exhibitors infringing copyright laws may have their goods confiscated by customs and be banned from future shows.

(v) Government Ruling

The exhibitor shall have no claim against DEO should national or State Government authorities, acting Independently or under the auspices of an international authority (e.g. the United Nations), ban, restrict or refuse participation at the exhibition by the exhibitor or the display or promotion of any of their products or services.

(vi) Governing Law and Disputes

Jurisdiction– *These Terms and Conditions and the contract between DEO and the Exhibitor shall be governed by the laws of India, and the parties submit to the non-exclusive jurisdiction of the courts of Delhi, India.*

Disputes – *Disputes, if any, arising out of unresolved matters between exhibitor and MoD, DEO. Shall be settled by arbitration in accordance with the Arbitration and Conciliation Act 1996. The arbitration proceedings will be conducted in English and at New Delhi, India only. The award of the Arbitrations shall be final and binding between the Parties to the Arbitration.*



SPONSORSHIP PACKAGE FOR AERO INDIA-2025

1. **Sponsorship Packages**. The Sponsorship will be accepted on first come-first served basis.

	<u>Category</u>	<u>Price</u>	<u>Remarks</u>
A.	Platinum	75 Lakh + GST	<p>(i) Platinum Sponsorship package for one exhibitor only</p> <p>(ii) On the Aero India 2025 website, the sponsor will have a scrolling logo as a platinum Sponsor</p> <p>(iii) <u>For on-site branding, the sponsor will have</u></p> <p>(a) Logo on Individual Hall Entry gates</p> <p>(b) View Cutters</p> <p>(c) LED Signboards</p> <p>(d) Live demo area for demonstration</p> <p>(e) Static display space for advertisements</p> <p>(iv) <u>For outside venue branding, the sponsor will have</u></p> <p>(a) Logo as Platinum sponsor on signages in parking lots</p> <p>(b) logo as Platinum sponsor on ad boards</p> <p>(v) The sponsor will also have Standees/Column Wraps(L1) in food court/Cafeteria</p> <p>(vi) The sponsor will have its Platinum sponsor on fair Guide as well as an inner 2 full-page ad as platinum sponsor on exhibitor Guide</p> <p>(vii) 5 Inaugural Invitees(Additional if already an exhibitor) and 5 Networking Dinner Invitees hosted by Hon'ble Raksha Mantri(additional if already an exhibitor)</p>
B.	Gold	50 Lakh + GST	<p>(i) Gold sponsorship package for two exhibitors only</p> <p>(ii) On Aero India website, the sponsor will have a scrolling logo as a Gold Sponsor</p> <p>(iii) <u>For on-site branding, the sponsor will have</u></p> <p>(a) Logo on Individual Hall Entry gates</p> <p>(b) View Cutters</p> <p>(c) LED Signboards</p> <p>(d) Live demo area for demonstration</p> <p>(e) Static display space for advertisements</p> <p>(iv) <u>For outside venue branding, the sponsor will have</u></p> <p>(a) Logo as Gold sponsor on signages in parking lots</p> <p>(b) logo as gold sponsor on fair Guide as well as an inner 1 Back page ad as gold sponsor on Exhibitor guide</p> <p>(c) 3 Inaugural Invites(Additional if already an exhibitor) and 3 networking Dinner Invites hosted by Hon'ble Raksha Mantri(Additional if already an exhibitor)</p> <p>(v) Sponsor will have Standees/Column Wraps(L2) in food court/Cafeteria</p>



C.	Silver	30 Lakh + GST	<p>(i) Silver Sponsorship package for three exhibitor only</p> <p>(ii) On the Aero India website, the sponsor will have a scrolling logo as a Silver Sponsor</p> <p>(iii) <u>For on-site branding, the sponsor will have</u></p> <p>(a) Logo on Individual Hall Entry gates</p> <p>(b) View Cutters</p> <p>(c) LED Signboards</p> <p>(d) Live demo area for demonstration</p> <p>(e) Static display space for advertisements</p> <p>(iv) <u>For outside venue branding, the sponsor will have</u></p> <p>(a) The sponsor will have Logo as Silver sponsor on signages in parking lots</p> <p>(v) The sponsor will have Standees/Column Wraps(L3) in food court/Cafeteria</p> <p>(vi) The sponsor will have its logo as Silver sponsor on fair Guide as well as an inner ½ Mid-page ad as Silver sponsor on Exhibitor guide.</p> <p>(vii) 2 Inaugural Invites (Additional if already an exhibitor) and 2 networking Dinner Invites hosted by Hon'ble Raksha Mantri (Additional if already an exhibitor).</p>
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2. **Individual Sponsorship Packages:-**

<u>Category</u>	<u>Type of Sponsorship</u>	<u>Price</u>
(i)	Car Parking – Two Hoardings at each Parking	Rs. 15 Lakh + GST
(ii)	Stair Risers/Stair Wells at Grand Stand	Rs. 10 Lakh + GST
(iii)	Golf Buggy Branding (10 carts)	Rs. 15 Lakh + GST
(iv)	Floor Prints-10 Prints	Rs. 10 Lakh + GST
(v)	Cafeterias - # 1 Hoarding at L1, L2 & L3 locations	Rs. 10 Lakh + GST
(vi)	Internal Way Finding – 5 Prints	Rs. 5 Lakh + GST
(vii)	External Way Finding – Prints	Rs. 5 Lakh + GST
(viii)	Washroom Advertising -10 Washroom Complexes	Rs. 10 Lakh + GST
(ix)	Registration Desk -2 R. Desks	Rs. 5 Lakh + GST



16. COMPLIANCE BY EXHIBITOR

The Document must be signed by a duly authorized executive or partner, or upon acceptance of an application for registration / space booking online by the Organisers, the application shall ipso facto become a contract binding on the Exhibitor and the Organisers (DEO) on the terms and conditions contained herein and in the Exhibition Regulations, as contained in Exhibitors Manual.

Signature	
Name	
Position/Designation	
Date	

Countersigned by an authorized representative for Aero India-2025

Signature	
Name	
Position/Designation	
Date	

Defence Exhibition Organisation (DEO)

Government of India
Ministry of Defence,
Department of Defence Production,
Room Willow, First Floor,
India Habitat Centre, Lodhi Road,
New Delhi - 110 003, India